# First Data

## Camden County to Offer Unique Payment Platform to its Constituents

*Proprietary Payment Solutions are Expected to Drive Increased Electronic Payment Adoption and Offer Enhanced Security for the Citizens of Camden County*

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**Atlanta, GA, October 12, 2016 —** Camden County has selected First Data Corp. (First Data Corp. purchased Acculynk in 2017), a leading technology driven payment processor, to enhance its online and point of sale payment services platform for the citizens of Camden County, Georgia.

First Data Corp. will create, develop and maintain a fully functional technical platform that will have a unique set of payments functionality. Individuals within Camden County (including its affiliated municipalities) will be able to make online and/or point-of-sale payments regarding (i) curbside collection; (ii) business/alcohol licenses; & (iii) building permits using their credit and "True" debit cards and ACH via a comprehensive and defined eCommerce, point-of-sale and a mobile payments platform.

First Data Corp's omni-channel payment solution includes mobile, Web and point of sale. These channels will uniquely support First Data Corp.'s internet PIN debit solution – PaySecure®, as well as credit card, signature debit, PINless debit, government issued debit cards, pre-paid cards, ACH (e-check). Specifically, First Data Corp.'s PaySecure® solution permits PIN enabled debit card users to enter their PIN for e- and m- commerce, ensuring a second layer of authentication and a more secure transaction.

Camden County selected First Data Corp. based on its differentiated value proposition and the enhanced security provided by its patented authentication and encryption framework. The platform went "live" in the middle of September 2016.

"We are very proud of this opportunity to deliver a compelling platform of enhanced payment solutions to Camden County," said Michael DiTano, GM of Municipal Solutions at Acculynk. "We see enormous potential in working with Camden County to deliver a number of enhanced and compelling payment solutions that will address the escalating demand for more efficient and timely payment services." First Data Corp.'s unique solution is ideally suited to empower constituents such as the underbanked to engage in online bill payment via Web or mobile.

**About First Data Corp.**

First Data Corp. secures online transactions with a suite of software-only services backed by a patented authentication and encryption framework that provides greater security for issuers, EFT networks, merchants and payment processors. First Data Corp.'s PaySecure® utilizes a graphical PIN-pad for the secure entry of a consumer's PIN online and is available to merchants through existing acquirer relationships, enabling speedy implementation. PaySecure is currently enabled on over 6,000 merchant websites.

First Data Corp. has partnerships with 11 EFT networks to process PaySecure transactions and with 6 leading payment processors, and is certified with PULSE, First Data and Master Card, among other key industry leaders. Additionally, First Data Corp.'s solutions include PayLeap; a gateway, acquiring and card processing service. Further, Payzur is the only debit-based real time and 100% white labeled P2P solution.

Visit [www.acculynk.com and www.firstdata.com].

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